



HVE

**A STRONG COMMITMENT TO SOCIAL AND ENVIRONMENTAL RESPONSIBILITY:
“MEILLEURS TERROIRS”, CHATEAUX AND ESTATES WITH HVE CERTIFICATION, MEETING WITH
CUSTOMERS’ EXPECTATIONS BY PROVIDING HEALTHY, SAFE AND TOP QUALITY PRODUCTS.**

Orchidées, Maisons de Vin, the leading reference in Loire Valley fine wines, wants to promote a new form of vine-growing more respectful of consumers, vintners and nature. It is the natural continuity of the sustainable development strategy launched by Ackerman, one of the few Loire Valley wine houses, recognized for having initiated as of 1998, a system of quality management according to ISO standards. All of the vineyards also benefit from biocontrol solutions.

High Environmental Value certification alias HVE is a voluntary process meeting the expectations of consumers interested in reliable and premium quality products. It was created in 2012 just after the Grenelle Environment Forum, in view of promoting a virtuous approach to agriculture. Contrary to the Organic Label, certification is awarded to the property rather than to its wines. As a result, the approach is initiated upstream well ahead of the final product. Government certification – the only one that exists - is the end result of three levels of qualification focusing on four environmental themes: biodiversity conservation, phytosanitary measures, fertilization management and water resources. It certifies that elements of biodiversity (hedges, flowers, insects...) are highly present on the property and limits the use of inputs to cases of absolute necessity with the ultimate aim of saving a harvest. A vineyard has to pass the third level to obtain the HVE label.

The Loire Valley, also called the Valley of the Kings, was the birthplace of many exceptional castles that were the source of power and the French art of living, as well as the cradle of top quality wines. The MEILLEURS TERROIR portfolio allows Maisons de Vin to proudly represent this magnificent region through the sales of Great Wines from exceptional Chateaux and Domaines, all of which are committed to environmental friendly growing.

Orchidées, Maisons de Vin

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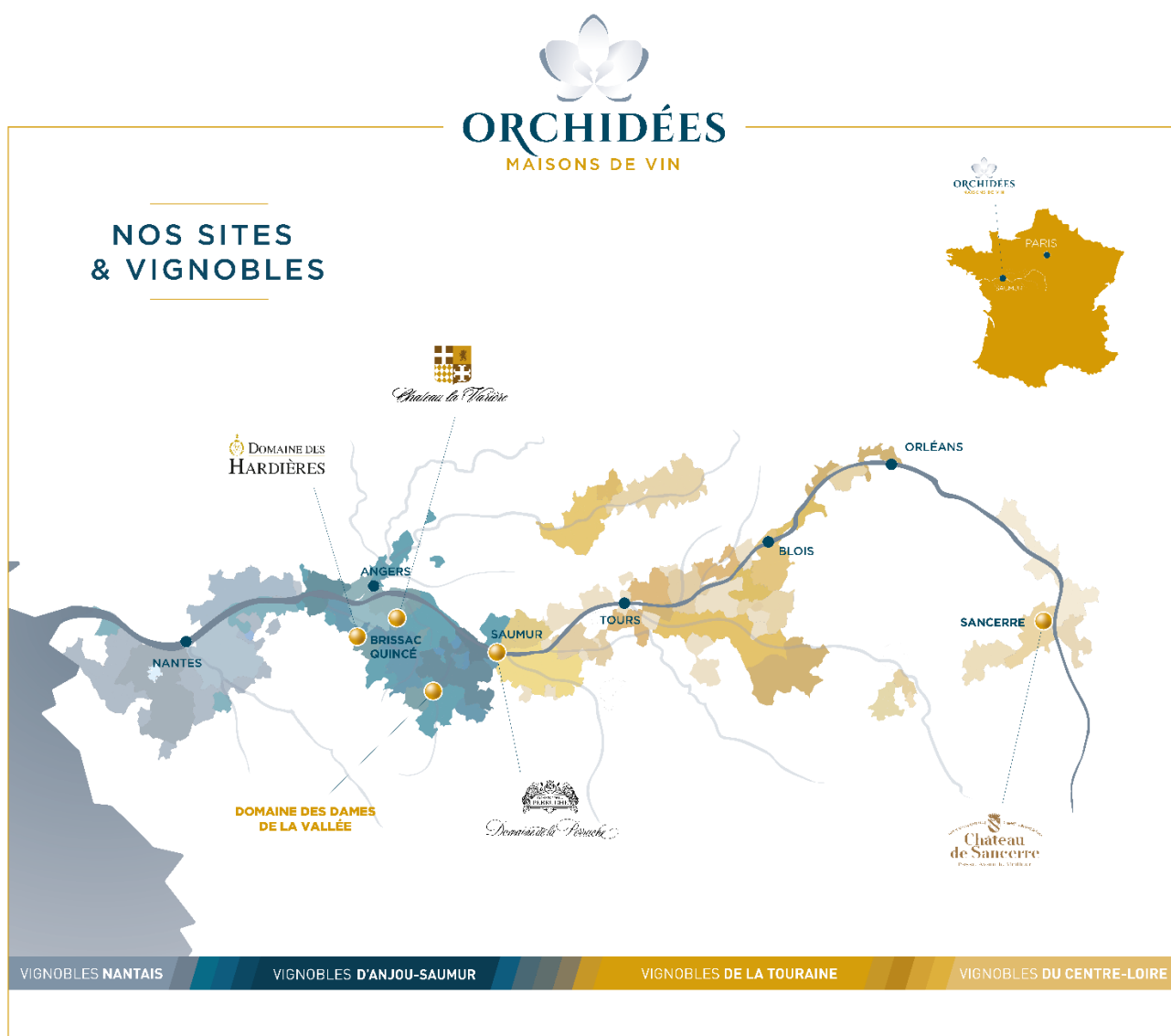
Chateau de Sancerre counts among the rare estates bearing the name of an appellation (such as Margaux or Pommard). Its 55-hectare vineyard on the left bank of the Loire is planted with vines representing an average age of 25 years old. The property obtained HVE certification in 2019.

Chateau la Varière dates back to the 15th century and is one of the most well-known estates at home and abroad. It is characterized by the quest for the best terroirs out of a surface area of 150 ha of vineyards, in view of elaborating great wines from different terroirs. It achieved level 3 HVE certification in 2019.

Domaine de la Perruche is a fine Loire Valley offering, situated in the district of Montsoreau, famous for its castle. Its 43-ha of vines are located in the eastern part of the Saumur Champigny appellation on the plateau overlooking the Loire River. It received HVE certification in 2019.

Domaine des Hardières is made up of 23 hectares of vines located north of Layon, which began their conversion over to organic growing back in 2016.

11.86 benefits from unequalled know how, half way between tradition and modernity, thereby proposing confidential blends and made to measure wines – the work of a craftsman for a radiant brand. 11.86 Crémant de Loire Brut without sulfites is derived from the vineyard of Dames de la Vallée, boasting HVE certification and situated in the districts of Puy Notre Dame and Montreuil Bellay.



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